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FOR IMMEDIATE RELEASE

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Club 400 Hires Nicole Geu as Director of Business Operations

Lake in the Hills, IL – August 16, 2021 – Club 400 hires Nicole Geu as Director of Business Operations.

Geu (“Goy”) brings with her nearly ten years of experience in sales, marketing, and PR services. She has worked with several companies using her managerial and interpersonal skills along with her profound ability for writing and editing. Her nine years spent in education has gifted her the talents to prioritize and handle multiple tasks simultaneously in a rapidly changing environment. Geu holds a Bachelor of Arts from Wheaton College, with a double major in English and Secondary Education.

In her role prior to joining Club 400, Geu created a private tutoring business where she assessed and helped students reach their educational potential. “I am beyond excited for this new endeavor. Being a recipient of Club 400’s generosity, I’ve seen and experienced first-hand what Club 400 is about and I consider it such a privilege to be a part of it,” Nicole said.

“We’re very excited to have Nicole on board,” said Stewart McVicar, Founder and CEO of Club 400. “Her passion and drive for helping people and depth of experience, knowledge and management capabilities will complement the direction I want to see Club 400 go.”

Club 400 is a 501(c)(3) and specializes in helping Cubs fans in difficult circumstances. For more information on Club 400, contact Nicole Geu at (847) 902-0010 or nicole@club400cubs.com.

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